

AMITY BUSINESS SCHOOL (ABS),

AMITY UNIVERSITY HARYANA (AUH), MANESAR.

**REPORT ON CORPORATE-CONNECT PROGRAMME HELD ON 22.January.2015, AT AMITY UNIVERSITY
HARYANA, MANESAR CAMPUS, AUDITORIUM, B-BLOCK FOR ALL ABS STUDENTS:**

CORPORATE-CONNECT: GUEST CORPORATE SPEAKER – Mr. Ashutosh Chadha- Director- Corporate Affairs
South Asia- Intel. Topic- Possibilities in Digital Age

CORPORATE-CONNECT: ABS CORDINATORS: Ajay Kumar Pandey.

CRC CORDINATOR: Mr. Ankur Gupta, Dy. Director,CRC.

S.NO	TIMING	CORPORATE CONNECT PROGRAMME	CORPORATE CONNECT DESCRIPTIONS	OUTCOME
1.	11.30 am- 11.45 am	Welcoming and Introduction of Mr. Ashutosh Chadha, Director of Intel.	Mr. Ashutosh Chadha is welcomed by ABS, Faculty coordinator and CRC, Dy. Director. Afterwards, a brief introduction of Mr. Manush Sethi and Mr. Subodh Saluja was given by ABS student anchors.	Corporate Connect begins with welcoming and introduction of corporate speaker.
2.	11.45 am- 12.45 pm	Mr. Ashutosh Chadha conducted an interactive corporate connect session on the topic 'Possibilities in Digital Age'	Mr. Ashutosh Chadha explained extensively how digitization of management process has been transforming the corporate work culture, decision making, and transparency and communication systems. He narrated how Intel work culture has become innovation oriented and communication system is the bedrock of their organizational excellence. He advised ABS management students, how they should develop their attitudes, work culture and decision making to adapt themselves in digitized work environment.	The ABS Management students learned the process of getting acclimatize with the working in digitized corporate environment.
3.	12.45- 1.00 pm	Question-Answer and Thanks giving session	Mr. Ashutosh Chaddha interacted extensively with management students about ways to achieve corporate excellence, chart out career plan for working in digitized corporate work environment.	Corporate Connect session conducted successfully.